

## Order Item Summary

CBS TELEVISION  
STATIONS

WBZ-TV

Order ID: 58129 CF LOC:POL FBD - LBD: 08/26/12 - 09/02/12 HL#: Created: 08/22/12 04:09 PM  
 Client: SCOTT BROWN FOR U.S. SENATE... CPE: / / 5038 Agency Commission: 15 % Updated: FWONG on 08/22/12 04:27 PM  
 Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/RUS SEN MA Self :03:00 Confirmed: 08/22/12 04:26 PM  
 Buyer: N. McDONALD Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*  
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS  
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPK+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL6A FIXED	M T W T F * *	NEWS	30				0.0	\$585.00	10	\$5,850.00		
		<u>FBD</u> 08/27/12	<u>LBD</u> 08/31/12	<u>Aug 27</u> 10									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY FIXED	M T W T F * *	MORN	30				0.0	\$450.00	10	\$4,500.00		
		<u>FBD</u> 08/27/12	<u>LBD</u> 08/31/12	<u>Aug 27</u> 10									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	DRACHAEL9A FIXED	M T W T F * *	DAY	30				0.0	\$450.00	5	\$2,250.00		
		<u>FBD</u> 08/27/12	<u>LBD</u> 08/31/12	<u>Aug 27</u> 5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DPRICE FIXED	M T W T F * *	PRCE	30				0.0	\$990.00	3	\$2,970.00		
		<u>FBD</u> 08/27/12	<u>LBD</u> 08/31/12	<u>Aug 27</u> 3									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NNOON FIXED	M T W T F * *	NEWS	30				0.0	\$540.00	5	\$2,700.00		
		<u>FBD</u> 08/27/12	<u>LBD</u> 08/31/12	<u>Aug 27</u> 5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DCBSSSOAP2 FIXED	M T W T F * *	SOAP	30				0.0	\$495.00	5	\$2,475.00		
		<u>FBD</u> 08/27/12	<u>LBD</u> 08/31/12	<u>Aug 27</u> 5									

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 Buyer: N. McDONALD Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*  
 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS  
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DDRPHIL	M T W T F * *	PHIL	30				0.0	\$600.00	5	\$3,000.00		
		<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>								
		08/27/12	08/31/12		5								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EJUDY	M T W T F * *	EFG	30				0.0	\$720.00	5	\$3,600.00		
		<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>								
		08/27/12	08/31/12		5								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	ENWS5P	M T W T F * *	EFG	30				0.0	\$855.00	5	\$4,275.00		
		<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>								
		08/27/12	08/31/12		5								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENWS530P	M T W T F * *	EFG	30				0.0	\$945.00	5	\$4,725.00		
		<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>								
		08/27/12	08/31/12		5								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEARLYMF	M T W T F * *	NEWS	30				0.0	\$1,170.00	5	\$5,850.00		
		<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>								
		08/27/12	08/31/12		5								

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	AWHEEL	M T W T F * *	ACC	30				0.0	\$1,440.00	5	\$7,200.00		
		<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>								
		08/27/12	08/31/12		5								

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Client:	SCOTT BROWN FOR U.S. SENATE...	CPE:	/ / 5038		Agency Commission:	15 %	Updated:	FWONG on 08/22/12 04:27 PM									
Agency:	MULTI MEDIA SERVICES CORP.	Product:	BROWN/R/US SEN MA		Self	:03:00	Confirmed:	08/22/12 04:26 PM									
Buyer:	N. McDONALD	Demo:	HHOLDS DMA RTG		Sched. Code:	Z		**PRINT REQUIRED**									
AE:	PAT CASHEN POLITICAL-WBZ-TV				Billing Int:	Monthly	BM:	SS									
Share:	0%	WCVB:	0%	WHDH:	0%	WFXT:	0%	WLVI:	0%	WSBK:	0%	WBPX+:	0%	WNDS:	0%	CABLE:	0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AJEOPMF	M T W T F * *	ACC	30				0.0	\$2,250.00	5	\$11,250.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>									
	08/27/12	08/31/12		5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	LLETTER	M T W T F * *	LETT	30				0.0	\$350.00	5	\$1,750.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>									
	08/27/12	08/31/12		5									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	LFERGUSON	M T W T F * *	LFG	30				0.0	\$150.00	10	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>									
	08/27/12	08/31/12		10									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	MNEWS430A	M T W T * * S	SUNR	30				0.0	\$180.00	5	\$900.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>		<u>Aug 20</u> <u>Aug 27</u>									
	08/26/12	08/30/12		1 4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	MSUNRISE1	M T W T F * *	SUNR	30				0.0	\$450.00	10	\$4,500.00		
	FIXED												
	<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>									
	08/27/12	08/31/12		10									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	NLATE	M T W T F S S	NEWS	30				0.0	\$800.00	14	\$11,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>									
	08/27/12	09/02/12		14									

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Agency: MULTI MEDIA SERVICES CORP. Product: BROWN/R/US SEN MA Salt :03:00 Confirmed: 08/22/12 04:26 PM

Buyer: N. MCDONALD Demo: HHOLDS DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	SPATSPRE <i>FIXED</i>	* * W * * *	LOCS	30			NFL	0.0	\$2,000.00	1	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>									
	08/29/12	08/29/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	SPATSNLPRE <i>FIXED</i>	* * W * * *	PATS	30			NFL	0.0	\$10,000.00	1	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>									
	08/29/12	08/29/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	WSAT6ANWS <i>FIXED</i>	* * * * S *	NEWS	30				0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>									
	09/01/12	09/01/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	WSAT7ANWS <i>FIXED</i>	* * * * S *	NEWS	30				0.0	\$540.00	2	\$1,080.00		
	<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>									
	09/01/12	09/01/12		2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	AWHEELSA <i>FIXED</i>	* * * * S *	ACC	30				0.0	\$630.00	1	\$630.00		
	<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>									
	09/01/12	09/01/12		1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	AJEOPSA <i>FIXED</i>	* * * * S *	ACC	30				0.0	\$720.00	1	\$720.00		
	<u>FBD</u>	<u>LBD</u>		<u>Aug 27</u>									
	09/01/12	09/01/12		1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	WSAT5ANWS FIXED	* * * * * S	NEWS	30				0.0	\$200.00	1	\$200.00		
		<u>FBD</u> 09/01/12	<u>LBD</u> 09/01/12	<u>Aug 27</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WSUN6ANWS FIXED	* * * * * S	NEWS	30				0.0	\$450.00	1	\$450.00		
		<u>FBD</u> 09/02/12	<u>LBD</u> 09/02/12	<u>Aug 27</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	WSUN7ANWS FIXED	* * * * * S	NEWS	30				0.0	\$540.00	1	\$540.00		
		<u>FBD</u> 09/02/12	<u>LBD</u> 09/02/12	<u>Aug 27</u> 1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
028	WSUN8ANWS FIXED	* * * * * S	NEWS	30				0.0	\$675.00	2	\$1,350.00		
		<u>FBD</u> 09/02/12	<u>LBD</u> 09/02/12	<u>Aug 27</u> 2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	WCBSUN FIXED	* * * * * S	MORN	30				0.0	\$1,800.00	2	\$3,600.00		
		<u>FBD</u> 09/02/12	<u>LBD</u> 09/02/12	<u>Aug 27</u> 2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PSIXTY LUR	* * * * * S	REGP	30				0.0	\$2,200.00	1	\$2,200.00		
		<u>FBD</u> 09/02/12	<u>LBD</u> 09/02/12	<u>Aug 27</u> 1									

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	SPATSPOSTGAME	* * W * * *	LOCS	30		NFL		0.0	\$2,025.00	1	\$2,025.00		
		FIXED											
		<u>FBD</u>	<u>LBD</u>			<u>Aug 27</u>							
		08/29/12	08/29/12			1							

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	133	0	\$105,740.00	\$89,879.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$105,740.00	\$89,879.00	\$0.00	\$0.00